Imagine

Creating Places Where People Want to Be℠
Tradition

Founded in 1917, HDR is an architectural, engineering and consulting firm that excels at complex projects and improving quality of life. With locations across the nation and abroad, we deliver more than 50 design and scientific disciplines.

Your community matters to HDR. After all, it is HDR’s community too. Our operating philosophy is to be an expertise-driven national firm that delivers tailored solutions through a strong local presence.

Service is what differentiates HDR from firms of similar size. Repeat business stands at 80 percent, a clear indication of client satisfaction and confidence. Professional publications consistently rank HDR among the leading consulting and design firms. HDR is a national firm with a small-firm service approach and a reputation for exceeding client expectations.

No matter the industry, HDR clients operate in an increasingly complex world. In addition to traditional architecture and engineering services, HDR offers up-front services such as feasibility studies, siting, permitting, public involvement and economic analysis.

Community
Mobility
Environment
Overview
HDR is one of the nation’s leading professional consulting firms offering community planning and urban design services. Our planning group has experienced urban planners, architects, landscape architects, urban designers and civil engineers in offices nationwide. These professionals receive support from our experts in graphics, public outreach and computer applications. HDR’s employees are dedicated to the central philosophy of Creating Places Where People Want to Be™. We strive to balance community and economic needs with conservation and sustainability in the natural and built environments.

Focus
Our projects focus on urban revitalization and the planning and design of sustainable, mixed-use developments for public and private clients. Individual offices also specialize in the planning of parks, recreational facilities and civic spaces, and our staff regularly works with HDR’s transportation professionals to plan and design Transit Oriented Developments (TODs) across the country. The breadth and experience of HDR’s professional staff gives us the ability to craft teams that can approach all issues in depth. Our plans promote the mixing of land uses, increased pedestrian activity, mobility alternatives for all citizens, reinvestment in urban centers, and the preservation of open space. Our work builds on time-tested local traditions integrated with the most advanced ideas from across the globe.
Approach

Teamwork and collaboration are key elements of our approach. We leverage our extensive resources to create multi-disciplinary teams that tackle the most complex challenges and deliver the highest quality client services. This approach is derived from our understanding of urban environments as integrated networks, similar in many ways to natural ecosystems.

Each urban system can, and must, be understood in terms of its fundamental functional, social, physical, environmental and economic characteristics. Understanding these fundamental elements and their interrelationships allows us to define appropriate and effective approaches to redevelopment and new development.

Ultimately, our work looks to integrate the built and natural environments into coherent sustainable communities that balance the goals of social equality, economic prosperity and ecological integrity, while also defining a unique sense of place, Creating Places Where People Want to BeSM.

Outreach

Our work is always grounded in intensive research and project analysis combined with extensive outreach to clients and the surrounding community. Our award-winning design and public facilitation skills are powerful tools that are sensitive to political and market realities and help achieve consensus among community stakeholders. We have a demonstrated ability to build consensus around solutions to complex, often controversial challenges.
Services
HDR’s experience and expertise extend into many areas of planning and design. Our services are organized according to their focus on community planning, mobility planning and environmental planning.

Community:
- Regional, Community and Neighborhood Planning
- Town Planning and Urban Design
- Form-based Codes and Design Guidelines
- Urban Revitalization
- Economic Development Consulting

Mobility:
- Transit Planning
- Transit Oriented Development (TOD) Planning & Design
- Corridor Planning
- Streetscape Design
- Bikeways and Trails Planning & Design

Environment:
- Parks and Recreation Master Planning
- Civic Space Design
- Open Space Master Planning
- Greenways Planning and Design
- Landscape Architecture
- Sustainable Environmental Planning
Community Planning +
Urban Design Locations:

Albuquerque, New Mexico
Atlanta, Georgia
Jacksonville, Florida
Omaha, Nebraska
Pearl River, New York
Phoenix, Arizona
San Francisco, California
Tampa, Florida
Ventura, California

For additional information please visit our website, www.hdr-planning.com.

HDR is committed to reducing our environmental impact through increased use of recycled post-consumer materials. This brochure is offset printed with soy-based inks on paper that is Process Chlorine Free and uses 100% post-consumer waste.